

Sarzana, a city of culture and territorial networks



Erasmus+

Arricchisce la vita, apre la mente.

Giorgio Borrini
Councillor for Culture of the Municipality of Sarzana, Italy





A structural vision

**From a great history,
to the Capital of Culture
candidacy to the new Strategic Plan**

- **A ten-year journey**
- **Enhancing cultural spaces**
- **Day-by-day implementation**

Sarzana, a European crossroads



- **The historical networks:
The Via Francigena & Via della Costa**

- **Some protagonists:
Pope Nicholas V, Buonaparte family
and others**

- **Fortezza Firmafede:
From military complex to cultural hub**

- **Current exhibitions:
Renato Guttuso / Giuseppe Veneziano**

Center of gravity for a larger territory

- ALA Network:
connecting
Cinque Terre
and Pietrasanta



Growing with a Sustainable Tourism

- **A "City of Culture"**
- **Sustainable tourism**
- **"Temporary citizens",
not just consumers**

The “Impavida” Method and Governance

- **International cultural and associative institutions**
 - **Regenerating urban spaces**
 - **1809: Teatro degli Impavidi**
(Built by the citizens for the community)

L'IMPAVIDA. The Fearless.

